List the 5 best things you can do to help your site be optimized for search engines :

* Have words relevant to what your site is for on the page
* Have a title that is relevant to the content of your page
* Have your site linked on pages that are quality and trustworthy
* Ensure that links to your site contain keywords
* Ensure that your site has a good reputation

For 3 of your web pages, list at least 1 keyword you want to optimize for on each page:

* On my home page I would like to optimize for gaming setups because I feel like it is the general theme of the page and it would bring in more people looking to buy what both peripherals and desk organizational tools.
* On my shop page I would like to optimize for gaming peripherals because I would rather focus on selling the gaming peripherals since they would turn more of a profit than the smaller organizational items.
* On my collection page for desk items I would like to optimize for desk organization because it would help people navigate to the page easier.

Use the backlink checker from Ahrefs.com to determine the number of inbound links for your site:

4 backlinks

4 linking websites